

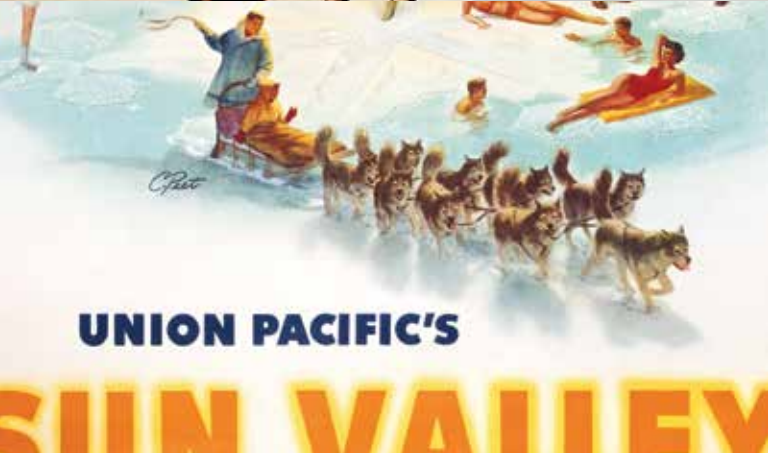


Sun Valley



WELCOME TO *The*
Tradition





It started as a crazy idea. To create a playground. On a mountain. Invent the first chairlift. Invite the famous. Make sure an unforgettable time was had by all. And now legions of devoted skiers and boarders still embrace "The Tradition"—a visit to Sun Valley.

In fact, nearly all of those who make the journey once end up coming back. We invite you to explore this brief introduction to a very special place. The place where it all began.



It's no coincidence it all began here.

It's easy to imagine the reaction of the skiers who first gazed out onto the awe-inspiring Sawtooth Range. Sun Valley is a downhill paradise found, with more than 3,400 vertical feet and over 2,000 acres of varied terrain. In fact, Sun Valley offers something special to skiers and boarders of all ages and skill levels on not just one mountain, but two.

Bald Mountain

Bald Mountain features the consistency of pitch, lack of lift lines, and variety of terrain that have earned it a reputation as one of the world's finest ski mountains. A total of 13 chairlifts and 65 varied runs await skiers and boarders on both sides of Baldy. You can literally descend top to bottom over perfect slopes with no flats—a nonstop flight guaranteed to leave you breathless. Adding to the Baldy adventure this season will be themed Adventure Trails for kids and 30 acres of glade ski/boarding terrain for all.

Dollar Mountain

Dollar Mountain is the perfect place to get acclimated to downhill sports and features two new high-speed quad lifts, a tubing hill, a full-featured terrain park with 20 new rails and super pipe, and the Wundercarpet, which effortlessly whisks children of all ages up the hill.

To complete an incomparable experience, Sun Valley's ski and snowboard school features over 240 PSIA-certified instructors to help you hone your alpine, snowboard, telemark, or Nordic skills. Clinics, private lessons, and private group lessons are available. For more information and rates, call 208-622-2289.





Where the challenges are found on the mountain, not in the lodge.

What good is a getaway if it doesn't get you away from hassles and crowds? Sun Valley is as legendary for hospitality as it is for skiing—and that's saying something. There are six day lodges in which to rest your legs, sip a cup of cocoa, and savor the day. Two lodges worth noting:

Carol's Dollar Mountain Lodge

Carol's Dollar Mountain Lodge provides an unparalleled family vacation experience at the base of our original hill. The 26,000-square-foot family center is home to our children's ski and snowboard school, equipment rental and repair, ski storage lockers, and shopping.

Roundhouse

And over on Baldy, midway up the River Run side (now accessible to skiers and non-skiers alike via our new gondola), you'll find Sun Valley's historic Roundhouse. It features sit-down service around a four-sided fireplace and a world-class wine list. Buy a "foot traffic" pass and meet your friends for lunch.







**You can't do it all in one stay.
Which is why nearly
everyone comes back.**



Whether you're here for relaxation or exhilaration, you'll find plenty to do (or not do) in Sun Valley. For those who can't get enough winter sports, there's the Sun Valley Ice Rink and our renowned Nordic and Snowshoe Center – providing access to over 25 miles of manicured and marked trails. (A day on the mountain can easily be exchanged for a cross-country trek through glistening meadows with our Lift Ticket Exchange Program.)

Or trade your parka for a swimsuit and enjoy a dip in one of our outdoor swimming pools (heated to 102 degrees in winter) or a relaxing spa visit. Kids of all ages will enjoy a break at our own cozy bowling alley. Stroll the village to browse quaint shops filled with fine art, jewelry, and fashion. The authentic Western allure of downtown Ketchum is minutes away and filled with bars, dining options, and spots overflowing with local color.



One more tip: No Sun Valley visit is complete without taking the sleigh ride to Trail Creek Cabin – a timeless winter treat transporting you to a sumptuous dinner in a historic mountain cabin built in 1937.



Taking care of you without compromise is also a tradition around here.

Since 1936, the Sun Valley Lodge has welcomed visitors with elegant amenities and old-world charm. But what keeps guests coming back are the congenial smiles that greet you no matter where you stay. From our hotels and cozy cottages to comfortable condos, you'll find lodging that meets your liking at Sun Valley. Perhaps the greatest luxury of all is not having to work hard for anything.

Right in the main lodge, you'll find an elegant Sunday brunch served in Sun Valley's legendary Lodge Dining Room. Other meal options include casual, delicious fare served at Gretchen's in the lodge, seasonal American and European cuisine presented at The Ram in the village, and a full array of off-resort options in nearby Ketchum.

Sun Valley Resort's entertainment choices are truly unique and include our après ski Winter Comedy Series and live theater – all topped off with late-night jazz in the Sun Valley Lodge's famous Duchin Lounge.





Never has solitude been so accessible.

Sun Valley is a complete, walk-around village with complimentary bus service connecting all there is to see and do. There are several options that make it easy to reach Sun Valley.

By Air

Nonstop flights are available from Seattle and Los Angeles aboard Alaska Air (800-547-9308, alaskaair.com) and from Salt Lake City aboard SkyWest Airlines (800-221-1212, delta.com). These gateway cities are accessible by most major airlines. All Sun Valley Resort guests receive complimentary transportation to and from the Sun Valley Airport.

By Shuttle

Shuttle and van service between Boise and Sun Valley, Idaho are available by contacting Sun Valley Express (800-622-8267) or by visiting sunvalleyexpress.com.

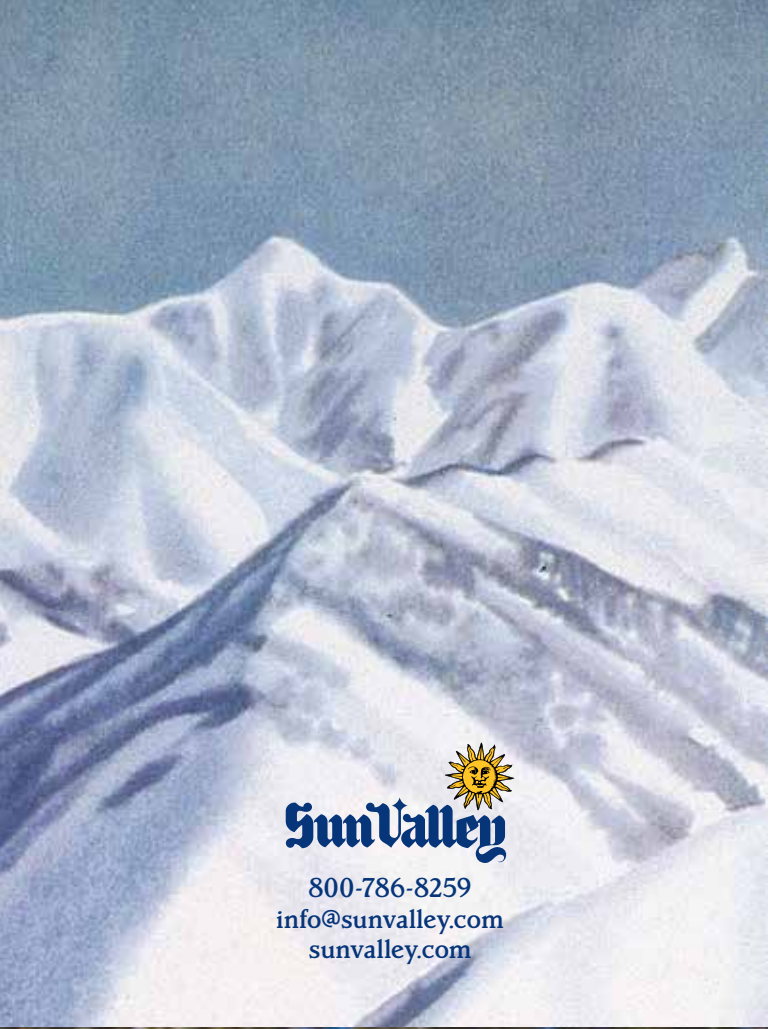
By Rental Car

You can pick up and drop off an Avis rental car—with no drop-off fees—at the Sun Valley Resort. Contact Avis at 208-788-2382 or send an email to avis@sunvalley.net.

Need to know more?

For general information, email info@sunvalley.com.
For reservation information, please call 800-786-8259
or email reservations@sunvalley.com.





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